



**DUBLIN, IRELAND 1989**

**25th ANNUAL  
AMF BOWLING WORLD CUP**

**STILLOGAN BOWL**

**DUBLIN, IRELAND**

**December 11th to 17th, 1989**

**OPERATIONS MANUAL**

**ISSUED: MAY 1989**

**BOWLING WORLD CUP OFFICE,  
AMF BOWLING, INC., P.O. BOX 15060, RICHMOND, VA 23227**

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## 1989 BOWLING WORLD CUP

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Also included :

- Official Entry Forms (one for each division)
- Bowlers Details Forms for Publicity Purposes
- Bowlers Details Forms for Administration Purposes
- Bowlers Agreement Forms\* (2 for each division)
- Artwork for local printing

\*1 Bowler Agreement Form to be sent to Richmond

\*1 Bowler Agreement Form to be kept on the bowler's person

# 1989 BOWLING WORLD CUP

## INTRODUCTION

This manual explains the procedures and regulations for participation in the Bowling World Cup tournament and you are recommended to read it carefully.

Each year varies from the previous one in many aspects and for the 1989 event, you are asked to pay particular attention to the following:

### DEADLINES

Deadlines are printed on page 5. Please help yourselves and the Bowling World Cup office by adhering to these deadlines.

### OBJECTIVES

Please read this section very carefully and ensure that you are achieving these objectives, or at least most of them by your local format. We would remind you that the choice of your national representative is merely a by-product of the promotion - it is not the main reason for the tournament.

### TRAVEL

As pointed out several times in this manual, the organizers will not be responsible for air travel expenses for any competitor. Neither will they be responsible for out-of-pocket expenses, etc. You are advised to check immediately to determine the most favorable airfares.

### VISAS/HEALTH

You are advised to check immediately to determine the visa and health requirements for your representatives.

### FORMS

Please **TYPE** all the information on the forms so it can be understood by the organizers and press. This will help avoid any unnecessary misspellings of names, etc. Thank you.

### PHOTOGRAPHS

We are receiving color photographs which will not suitably reproduce for the Tournament Program. Please do your bowlers the honor of sending a current photograph (some are most uncomplimentary) in black-and-white. **DO NOT** send color photos. Thank you.

## **OBJECTIVES OF NATIONAL BOWLING** **WORLD CUP ELIMINATIONS**

The Bowling World Cup is a tenpin bowling promotion and public relations activity. This is the most important aspect of the event. As a reminder to all coordinators, below are listed some of the objectives of the tournament and why AMF initiated this event:

- 1) As an annual promotion for our customers (the proprietor)
- 2) As a lineage builder or stabilizer, in non-league time
- 3) As an off-peak incentive to regular bowlers
- 4) To create media awareness on a local and national basis
- 5) To create close competition on a local, regional, national and finally world-wide level for regular bowlers
- 6) To increase membership of the various national bowlers organizations, thereby encouraging their support of the event and a good working relationship between them

## **FORMAT FOR YOUR NATIONAL** **(LOCAL) ELIMINATION TOURNAMENTS**

The format for national eliminations shall be determined by each country. However, in establishing your playing rules and format, please take into consideration the above objectives.

In order to make the tournament more attractive to both bowlers and proprietors alike, we suggest spreading out the early stages of eliminations over a period of several weeks, building up to a finale at every participating center and that every participating center be guaranteed at least one place in the national finals - or regional finals in countries which have a sufficient number of centers to make regional finals viable.

In deciding the format for your national finals, we suggest that you conduct a tournament similar to the World Finals, where the emphasis is on matchplay (as outlined on page 6).

The national representatives at the World Finals will have to go through an initial qualifying round of 24 games (18 for women) on a scratch total pinfall basis. The best players will then go through to a series of matchplay eliminations with the original scratch pinfall being discarded. The matchplay section of the tournament is generally considered the most difficult, as the pressures are far greater.

The benefits of running a matchplay national final are that you will increase your chances of sending a player most suited to the World Finals and your own matchplay final will also serve as a good training experience for the eventual winner.

## 1989 BOWLING WORLD CUP

### SCHEDULE OF DEADLINES

August 1 Latest Date For Official Entry Forms To Be Received In Richmond

October 22 Latest Date For Staging National Finals

October 30 Latest Date For The Following To Be Received In Richmond

a) Bowler Detail Forms

b) Photographs Of National Representatives (Black And White/Head & Shoulders

c) Results Of National finals

The above schedule is critical for planning purposes. Non-compliance with the schedule may result in your countries entry being rejected.

## FORMAT

The 1989 Bowling World Cup international finals will comprise a series of four stages of eliminations, as follows:

### **Stage 1 - Qualifying Round:**

All bowlers will roll 24 games (18 for women) singles style for scratch total pinfall only

### **Stage 2 - Top Sixteen:**

A round robin of one-game matches (bowled matchplay style) among top 16 players from Stage 1, starting from scratch, with special points system as follows (and to include a position round):

- 1 point per pin
- 20 points per win
- 10 points each for a tied match
- 5 points for a game between 200 and 249
- 10 points for a game between 250 and 300

### **Stage 3 - Top Eight:**

A round robin of one-game matches (bowled matchplay style) among the top 8 players from Stage 2, starting from scratch, and utilizing the special point system as outlined above (and to include position round).

### **Stage 4 - Top Five (Stepladder Finals):**

A stepladder of one-game matches (bowled matchplay style), involving the top five players from Stage 3, starting from scratch and on a scratch pinfall basis.

In the first match, the 5th and 4th place players from Stage 3 play a one-game match. The winner of that match then plays a one-game match against the third place player from Stage 3. The winner of that match then advances to play a one-game match against the second place player from Stage 3 and the winner of that match then plays a one-game match against the top seed, for the tournament title.

The above format may be adjusted slightly to accommodate local conditions and television requirements.

## COUNTRIES INVITED TO PARTICIPATE

The Bowling World Cup is a singles tournament consisting of two divisions, one for men and the other for women, played American style, one or two bowlers on each lane at a time, depending on the stage.

### COUNTRY ELIGIBILITY

Every bowling country in the world with at least one center with four or more lanes is eligible to participate in the Bowling World Cup, provided that they have a bowler's organization with FIQ affiliation, and that they agree to follow the regulations as set out in the section entitled *Operating Procedures*.

Countries which are not members of FIQ may participate twice in each such FIQ sanctioned tournaments (subject to the approval of FIQ), after which the nation must obtain FIQ membership before it can send a representative to the event again.

Each country invited must have a minimum of four regulation tenpin bowling lanes in one center, and commercially-operated automatic pinspotters (in accordance with the playing rules of FIQ).

All participating countries must provide round trip air transportation for both players to and from Dublin, Ireland.

There will be no entry fee required by any country.

Hotel accommodations will be in twin-bedded rooms (including continental breakfast) for the period of the tournament and will be provided by the tournament organizers.



## LOCAL TOURNAMENT ORGANIZATION AND CERTIFICATION

- 1) All countries wishing to send representatives to the Bowling World Cup must adopt an official elimination tournament within their country.
- 2) The format for these eliminations must be submitted to the Bowling World Cup office in Richmond together with the completed official entry form by Tuesday, August 1, at the latest.
- 3) All commercially-operated AMF-equipped centers with four or more lanes **MUST** be invited to take part in the national eliminations.
- 4) The national finals must take place in an AMF-equipped center, except in those countries where such a center does not exist.
- 5) The local elimination tournament should be organized by the local AMF representative, or appointed designate where applicable, and must be held in conjunction with the local bowlers' association and all proprietors of AMF-equipped centers.
- 6) The national finals must be sanctioned by the local bowling association.
- 7) At the completion of the national finals, which must take place by Sunday, October 22nd (at the latest), a full set of results must be forwarded to the Bowling World Cup office in Richmond, together with the signed bowler's agreement and photographs. These should be mailed to ensure they arrive in Richmond by Monday, October 30th (at the latest).

Mail to: Bowling World Cup Office  
AMF Bowling, Inc.  
P.O. Box 15060  
Richmond, VA 23227 U.S.A.  
Attn: Paul Lane

Complying with the above mentioned dates will not only help us in our planning and organizing the tournament, but it will help you too. The lead-in time will allow you to acquire the most favorable rates with the airlines.

## LOCAL SPONSORSHIP

Through sponsorship and entry fees, many countries are able to reduce or completely offset the cost of staging their local eliminations and air fares to the World Finals.

Each year, we ask for your cooperation in ensuring that these local sponsors do not represent products which might conflict with those of the organizers, AMF Bowling, Inc., or the finals' sponsors.

You should already have started approaching local companies for sponsorship of your eliminations. Be sure to give them value for their money by offering them advertising and display facilities in all the participating bowling centers and on all support materials, such as scoresheets/transparencies, posters, entry forms, banners, streamers, trophies and press releases, etc. Please remember to send us examples of the above mentioned publicity materials when they are produced.

## PUBLICITY MATERIALS

Because of language difficulties and the difference in size of standard posters, etc., we do not produce stock materials. However, we do feel that an event with the status of the Bowling World Cup should have a world-wide image, and we have produced artwork to help achieve this image, as well as minimizing your costs. This year's general publicity artwork is included in the back pocket of your folder. We would like all countries to make maximum use of this reproducible material. Please send us samples of all your printed materials.

## PRESS RELEASES AND CUTTINGS

You should ensure that you have your sponsors' name and product included on any press releases produced. As soon as you can, you should announce the tournament to the press, having cleared the copy with your local sponsors. Please send copies of your releases to Richmond and all **ORIGINAL** (not photocopies) press cuttings as they appear. Please do not hold them until your finals are over. Do not forget that media exposure is one of the prime objectives of the Bowling World Cup and therefore, we need to have all press clippings from all participating countries in order to help justify the event.

## BOWLER ELIGIBILITY

Your national representative(s) must:

- a) be the winner of a national elimination tournament held within the country they are representing
- b) be a member in good standing with the local bowlers' association (please note that this membership must be current at the time of the World Finals)
- c) travel on the passport of the country which they are representing
- d) be an amateur as specified by FIQ (see below)

The Bowling World Cup is an amateur tournament and any individual qualifying in any one of the following categories (as prescribed by FIQ) may not participate:

- 1) An individual who earns the major portion of his/her income as an exhibition bowler
- 2) An individual who identifies himself/herself as a professional bowler
- 3) An individual who is employed primarily because of his/her bowling prowess and/or whose occupation requires bowling skill
- 4) An individual who is subsidized by a bowling sponsor, manufacturer, proprietor or any other agency, so that he/she may devote his/her primary attention to the practice and playing (or participation) of bowling
- 5) An individual who devotes half or more of his/her work time as a bowling instructor
- 6) An individual with an average of 190 or more, whose frequent appearance on nationally distributed or network television provides him/her with important experience in pressure competition

**PLEASE NOTE:** It is the responsibility of the coordinators and bowlers to acquire all necessary visas and health documents, etc. and if for any reason either bowler is unable to do so, it would be understood that they must forgo the right to participate in the event and the next available qualified bowler will be invited in their place.

The bowlers' agreement form must be signed by the bowler, coordinator and bowlers' association official to approve your bowler as your national representative.

We do not specify an age limit but would recommend that perhaps a minimum of 18 years of age would be quite acceptable.

## OPERATING PROCEDURES

- 1) All countries wishing to send a representative to the Bowling World Cup must adopt an official elimination tournament within their own country. The format for these eliminations must be mailed to the Bowling World Cup office in Richmond, together with the completed entry form, to arrive by Tuesday, August 1st.
- 2) All commercially operated AMF equipped centers must be invited to take part in the national eliminations. The national finals must take place in an AMF equipped center except in countries which do not have such a center.
- 3) We recommend that your air fare and per diem expenses are raised by charging an expense/entry fee for your local eliminations, and through local sponsors.
- 4) Any nation wishing to send a journalist to the finals may do so, but at their own expense. e.g. cover their own airline transportation, hotel accommodations and per diem expenses. We cannot accept any responsibility for journalists not invited by the organizers. (Please refer to the general information section of this manual regarding press accreditation).
- 5) Any country has the right to obtain a co-sponsor to share the air expenses to the World Finals, subject to the conditions as set down in the section entitled *Local Sponsorship*.
- 6) All national representatives will be provided with hotel accommodations (in twin bedded rooms), including continental breakfast. **Per diem expenses will not be provided.** The official tournament hotel will be the Jury's Hotel, Dublin, Ireland.
- 7) The organizers will not be responsible for any expenses incurred by any representative other than those agreed to in this manual. This includes bowler's air transportation and daily living expenses/pocket money.
- 8) Should any bowler leave unpaid bills behind, the following action will be taken:
  - a) they may be barred from future participation in the Bowling World Cup
  - b) they will be reported to their national bowling association who may wish to take any necessary disciplinary action
  - c) we will send any outstanding bills to the local coordinator for payment
- 9) The organizers will not be responsible for any excess baggage charges\*\* which competitors may incur traveling to or from the tournament, nor will they accept any charges for overnight stops, including for quarantine, layovers (see travel and official papers section), incurred en route to or on return from the event. Anyone wishing to make unscheduled stopovers will do so entirely at their own expense.
- 10) Any additional nights spent in the official hotel, apart from those specified by the tournament schedule, will be the responsibility of the bowlers themselves and/or accompanying officials and guests.

**Operating Procedures Continued. . . . .**

- 11) The organizers will not accept responsibility for the loss of baggage, loss of money, sickness, injury, etc. during a bowler's absence from their home country. We recommend therefore that each bowler obtains sufficient insurance prior to leaving for the tournament to cover all such contingencies. This includes all travel documents.
- 12) The organizers will not be responsible for any expense incurred by any supporter, bowler's spouse or friends, officials or press who attend the World Finals.
- 13) The organizers are not responsible for airline tickets for any bowlers to travel to the tournament.
- 14) Your signature agreeing to follow these operating procedures is required on the Official entry form in the back pocket of this manual. Please return this to Richmond on or before August 1st, 1989.

\*\* Baggage includes cases containing clothes, bowling balls, bags or souvenirs, etc. In fact, anything which the airline declares as *luggage*.

**1989 BOWLING WORLD CUP**  
**STILLOGAN BOWL - DUBLIN, IRELAND**  
**TENTATIVE TOURNAMENT SCHEDULE**

FRIDAY, DECEMBER 8	Arrival Of Competitors
SATURDAY, DECEMBER 9	Unofficial Practice - Welcome Reception
SUNDAY, DECEMBER 10	Official Practice Rehearsal For Opening Ceremony
MONDAY, DECEMBER 11	Grand Opening Ceremony Women's First 6 Games
TUESDAY, DECEMBER 12	Men's First 8 Games Women's Second 6 Games
WEDNESDAY, DECEMBER 13	Men's Second 8 Games Women's Third 6 Games
THURSDAY, DECEMBER 14	Women's Top 16 - First Round Men's Third 8 Games
FRIDAY, DECEMBER 15	Men's Top 16 - First Round Women's Top 16 - Second Round
SATURDAY, DECEMBER 16	Men's Top 16 - Second Round Women's Top 8 (8 Games Matchplay) Women's Stepladder Finals
SUNDAY, DECEMBER 17	Men's Top 8 (8 Games Matchplay) Men's Stepladder Finals
	PRESENTATION OF TROPHIES
	VICTORY BANQUET
MONDAY, DECEMBER 18	Departure Of All Competitors

PLEASE NOTE:

This is a tentative schedule and is subject to change. Later in the year we will distribute a more accurate program. The above arrival and departure dates (December 8 & 18) are valid however, and must be adhered to when making travel arrangements for National representatives.

## TRAVEL

All countries are required to organize and pay for the travel of their bowlers to the World Finals. All competitors **MUST** arrive in Dublin, Ireland, on Friday, December 8th, 1989. Everyone should plan to leave on Monday, December 18th.

This will be the maximum stay and any nights outside these dates will have to be paid for personally.

You must advise us of the travel details for your bowlers so we can arrange the appropriate *Meeting and Greeting* service at the airport, etc. The sooner we are aware of these details, the better to help us organize well in advance.

We accept **NO RESPONSIBILITY** whatsoever for the acquisition of visas for bowlers traveling to the tournament. Explain fully to your bowlers the conditions of participation on the entry forms for their national elimination tournament. This way bowlers who should not be entered in this event will be informed well in advance as to the FIQ rules, passport and visa restrictions.

In checking with your local Irish consul or embassy, please check the following:

- a) Visa requirements
- b) Health requirements (inoculations/quarantine, etc.)

Anyone traveling via the U.S.A. (which could include many countries in the Americas) are reminded that transit visas are required for all passengers on both legs of the journey.

The organizers **will not** accept responsibility for any costs incurred en route to or on return trips from Ireland, as far as overnighting in hotels, per diem expenses, etc. are concerned. These costs will be the responsibility of the coordinator (or possibly the bowlers themselves). The organizers **will accept** the responsibility for hotel accommodations **ONLY**, once the bowlers have arrived in Ireland.

We **will not** accept any excess baggage charges for any competitor or guest. Any bowler checking in for a flight to the event will be personally responsible for excess baggage charges and must make payment as the airline prescribes (including bowling balls and bags), on the outward and return journey. Every bowler **MUST** sign the agreement form accepting such costs personally. Any excess baggage charges incurred by the addition of items purchased during the tournament is also directly the responsibility of the travellers themselves.

## ACCOMMODATIONS

The official tournament hotel will be the Jury's Hotel, Dublin, Ireland.

Please remember, all bowlers are required to share twin bedded rooms with another bowler. Any bowler wishing to take a single room and pay the difference **MUST** inform the Richmond Office (**in writing**), no later than October 30th.

If possible, we will try to accommodate all guests in the same hotel, however, any additional rooms will be allocated on a first-come, first-served basis. Any guests or spectators wishing to attend the tournament should make their own arrangements.

Please note, guests **will not** be invited to non-bowling functions and will be asked to pay for Victory Banquet tickets, tournament admission, etc. We will do our best to assist you in looking after your guests but the bowlers are our **ONLY** responsibility, and we **cannot** guarantee the same service for the visitors.

## OFFICIAL PAPERS

It is the coordinators and bowler's responsibility to make the necessary arrangements for visas and vaccinations for traveling to the tournament. Please check immediately with your local Irish consulate to see exactly what is required to enter Ireland. This is another reason why we ask you to select your representatives and stage your national finals in good time and ensure there are no last minute panics with visa applications.

Please look into the question of vaccinations and visas immediately and advise us if there are any difficulties. If so, we will try to assist, however, we cannot influence the immigration authorities. If for any reason the bowler is unable to acquire the necessary visa(s), etc., it must be understood that he/she must relinquish his/her right to represent his/her country at the tournament and the next available qualified bowler should compete instead, subject obviously to the same conditions.



## UNIFORMS

A prestigious tournament such as the Bowling World Cup requires bowlers to be neatly dressed at all times. All representatives must adhere to the following rules regarding uniforms.

### MEN'S DIVISION

You may wear the uniform of your national association, providing:

- a) all garments are plain (not multi-colored)
- b) trousers are full length (please note that neither denim nor cord trousers will be allowed)
- c) shirts have a collar and sleeves (T-shirts are **NOT** allowed - see illustration on following page) and include the flag of your country on the left breast and the name of your country across the back.

If you do not wear a national bowling uniform, you **MAY** wear **ONLY** white or off-white full length trousers and a plain color shirt as specified in (c) above.

Each bowler should have at least two shirts.

No bowler will be permitted to bowl in a shirt bearing any indication of sponsorship by any company or organization other than their official bowling association.

### WOMEN'S DIVISION

You may wear the uniform of your national association, providing:

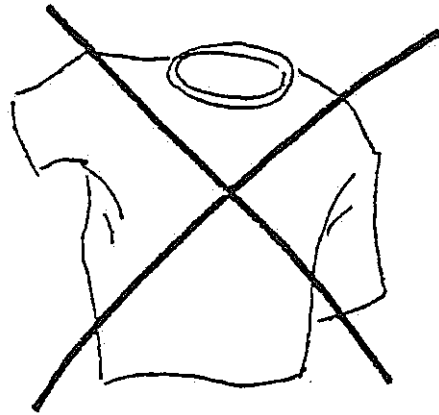
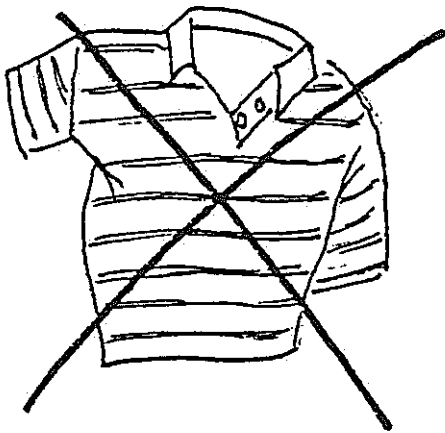
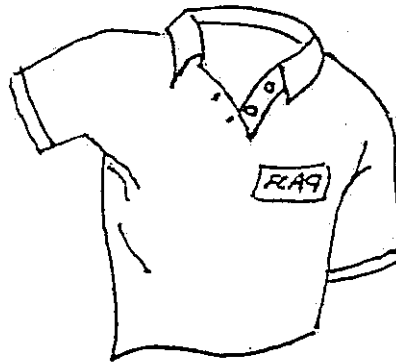
- a) all garments are plain (not multi-colored)
- b) trousers, if worn, are full length (neither cord or denim trousers will be allowed)  
\*\*please note - that we prefer all women wear a skirt
- c) blouses include the flag of your country on the left breast and the name of your country across the back (T-shirts are not allowed - see illustration on following page)

If you do not wear your national bowling uniform, you **MAY** wear **ONLY** a white or off-white skirt and plain color blouse as specified in (c) above.

Unless trousers are part of the national bowling uniform, women bowlers **WILL NOT BE ALLOWED TO WEAR TROUSERS.**

Each bowler should have at least two blouses.

No bowler will be permitted to bowl in a blouse bearing any indication of sponsorship by any organization or company other than their official bowling association.



The above illustration shows the type of shirt/blouse which **IS ACCEPTABLE** and which **IS NOT** acceptable to the organizers. A competitor **WILL NOT** be allowed to compete in any uniform that is unacceptable to the tournament organizers.

If it is necessary to give financial assistance to a bowler to ensure that he/she is properly uniformed, please do so. It is unfair to the bowler and the tournament to have anyone who cannot afford to dress properly on the lanes.

### **OFFICIAL FUNCTIONS**

A tournament such as the Bowling World Cup involves more than just bowling. Your representatives will be your ambassadors and will be expected to attend various official non-bowling functions as guests of the authorities of the host country.

Your representatives should be fully aware that they are expected to attend all such functions properly dressed and that they must fulfil the tournament schedule, which is not complete until after the Victory Party. We request the bowlers to sign and return the agreement form in the back of this manual, which includes the fact that they will be prepared to attend functions which may require formal dress and they will travel with same.

## GENERAL INFORMATION

### BOWLING BALLS

At the tournament, every representative's bowling ball will be checked for weight, balance and hardness, in accordance with the FIQ regulations. Please ensure that your bowler travels with a ball which will meet the required specifications. If it does not pass the test, it must be adjusted (where possible), or replaced **AT THE BOWLER'S OWN EXPENSE**.

### PROMOTION PLANS

On the official entry form, you will see a section headed *Promotion Plans*. Now is the time to try and book a television spot for your national finals, prepare promotion materials and conduct the local tournament. Please indicate on the form any ideas you may have, your deadlines and the person with primary responsibility for these plans.

### PRESS ACCREDITATION

**ONLY** those journalists whose press accreditation has been sent to the Richmond office in advance, will be permitted to use the press room facilities and **NOBODY** else will be given a special press pass. Please note that press cards are not sufficient accreditation. We require a signed letter from the wire service or newspaper being officially represented.

### RESULTS

Day to day results of the tournament should be obtainable from the Sports Desk of your local Reuters or A.P. Wire Service's office. Full tournament results will be sent to all coordinators after the event and each bowler will be given a personal copy of their individual scores, with a finals standing list.

### GIFTS

It has now become a tradition (but not a requirement) of the tournament that representatives bring with them some kind of souvenir from their home country to exchange with representatives from other areas of the world. To avoid undue embarrassment, we would recommend that you warn your bowlers of this custom in advance and where possible supply them with some form of memento. (e.g. key ring, lapel pin, etc.)

### PRESENTATIONS

Over the years, many countries have sent various gifts for presentation to bowlers and/or officials at the tournament. While this has been appreciated, we are **not** able to include these presentations in any part of the tournament or official functions. All such presentations have been eliminated, other than those awards which are given in direct relationship with the tournament by the organizers. Thank you for your understanding.

## FORMS

### OFFICIAL ENTRY FORM

An official entry form for each division (men and women) must be completed and mailed by August 1st to the Richmond office along with the format and rules for local eliminations.

Make special note of the section regarding visas and health. Also, each coordinator must sign the final section of this form, agreeing to abide by the operating procedures, as set out in this manual.

Please note there is provision for local sponsorship details and the number of participating centers on this form. If this information is not readily available, please complete the rest of the form and return it, supplying the missing details when possible.

### BOWLERS' DETAILS FORMS

Two Bowlers' Details Forms (2 for men's division and 2 for women's division) are to be mailed and must reach Richmond by Monday, October 30th. Although some of the information is duplicated, it is still essential that both forms are completed and forwarded.

One of these forms is for publicity purposes and will be copied and included in the international press kits. The other form is for tournament administration purposes and will be kept in our records.

### BOWLERS' AGREEMENT FORMS

Two Bowlers' Agreement Forms (2 for men's division and 2 for women's division) are included in this kit. One form from the men's division and one form from the women's division must be at the Richmond office by Monday, October 30. The second copy of this form is to be kept by the bowler. The form should be kept on the bowler's person enabling him/her to refer to the agreed upon conditions should he/she need to do so. These forms are identical, but both must be signed by the bowler, coordinator and national bowling association official. Please note that there is a new paragraph relating to travel responsibilities, which we recommend you draw special attention to. This form is very important and we do ask you to ensure that your bowlers understand exactly what they are agreeing to - especially those who cannot understand English very well.

### PHOTOGRAPHS

Two passport-sized **black and white** photographs of each bowler must be sent to Richmond with the forms as above, to arrive by no later than October 30th.

They must be good quality, as they will be used in the Official Tournament Program (color prints do not make very good reproductions) and also a good likeness, so we recognize your bowlers upon their arrival.